

Vanja Arsenov

Podcast Producer, Editor & Designer

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Summary

I produce, edit and design podcasts end to end, from recording through publishing, across audio, video and shorts. I have edited nearly 200 episodes of a weekly show with same-day turnaround, and I build the thumbnails, graphics and animations that make each episode look as consistent as it sounds. Before podcasts, I spent eleven years as a senior web designer.

Professional Experience

Powerup · Co-owner, Podcast Producer, Editor & Designer

January 2023 to present · Independent production and design studio

I lead audio and video production for client podcasts, from recording through mastering and publishing, and design the visuals that go with each show.

People vs Algorithms (weekly, January 2023 to present)

- Edit every episode with same-day turnaround, nearly 200 episodes to date: sound cleanup, level balancing, original intro, outro and midroll music, and feed publishing.
- Launched the show's YouTube channel in 2024 and grew it to 850+ subscribers, with a top episode over 7.5K views. Video edits include color correction, music, b-roll and effects.
- Design the thumbnails, episode graphics and intro and outro animations across the podcast and YouTube.
- Produce shorts and clips from start to finish, including quote selection and copy, plus episode and season recaps.

The Rebooting Show (twice weekly, March 2024 to present)

- Edit 100+ episodes for pacing, with filler removed and intro and outro music added, and place ads at the intro and midroll.

- Turn live events and in-person recordings into both audio and video episodes, with transitions and intro and outro graphics and animations I built.
- Cut shorts and clips around each conversation's strongest moments.
- Lead promotional design for newsletters, live and online event materials, research reports and social media campaigns.

Hitmakers (twice monthly, October 2024 to March 2026)

- Produced and edited two seasons and 24 episodes, sitting in on remote recordings and editing for pacing in season one.
- Created the intro, outro and midroll music from scratch, and published the audio version of every episode.
- Added b-roll, picture-in-picture screen shares, graphics and transitions to the video episodes, and cut shorts, including one with 4K+ Instagram likes.

Starbucks: Fueling NYFW (video editor, February 2026)

- Selected the standout moments from raw event recordings and shaped them into fast, polished clips and shorts, scored with runway-style music.

Career Break: Full-time Parenting

July 2011 to January 2023

Supported my children's learning, volunteered at their school, and managed all aspects of our household.

Sideshow · Senior Web Designer

June 2000 to July 2011

- Designed and developed websites for high-profile clients including KPMG, Fox, Kimberly-Clark, Applebee's, Vodafone and Microsoft.

What Clients Say

Vanja is reliable and thorough and easy to work with. She adheres to agreed upon deadlines, and consistently delivers high-quality work. Communications is swift and clear, and Vanja's demeanor is professional. She is responsive, knowledgeable, and professional. Highly recommended.

Ana Andjelic, co-host of Hitmakers (LinkedIn recommendation, October 2026)

She always makes us a little clearer and more understandable, and we appreciate her very, very much.

Troy Young, co-host of People vs Algorithms

Skills

- **Audio and video:** Descript, Adobe Audition, Adobe Premiere Pro, Riverside, LANDR, Izotope RX
- **Publishing:** Substack, YouTube Studio, Captivate, Beehiiv, Apple Podcasters
- **Design:** Photoshop, Illustrator, Canva, Figma
- **Web:** HTML, CSS, JavaScript, jQuery, Drupal

Languages

English (fluent), Serbian (fluent), French (working proficiency)

Education

University of Indianapolis, Associate in Science, Design (1999)